



CHEROKEE

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CHEROKEE NAMED FINALIST IN GLOBAL SUSTAINABLE CITIES AWARD COMPETITION

The Financial Times and the Urban Land Institute Showcase Leaders in Sustainability

Raleigh, N.C. – Cherokee, a private equity firm specializing in brownfield reclamation and sustainable redevelopment, was named a finalist in the first annual Sustainable Cities Award program for its significant contribution to sustainability in real estate.

The program is sponsored jointly by the Financial Times and the Urban Land Institute and showcases outstanding and innovative programs that advance sustainability, defined by the design, construction and management of the built environment to be ecologically sound, economically viable, socially beneficial and culturally appropriate.

The award winners will be announced June 16 in conjunction with the Sustainable Cities conference being held in London. The conference brings together international experts in sustainability and urban development along with key leaders to explore which sustainability solutions are working around the globe. A select international jury will recognize up to seven of the most innovative programs based on global relevance, strategic value to companies and communities, and enhancement to the environment.

“We are honored to be named a finalist in a competition of this caliber,” said Tom Darden, CEO of Cherokee. “FT-ULI Sustainable Cities is helping to advance economic, social and environmental sustainability in the real estate industry in an important way, and we are proud to be part of that effort.”

Cherokee’s sustainable planning and development programs are applied to real estate projects around the globe. The firm’s 230-acre brownfield project in Boisbriand, Quebec, is a mixed-use development rising on the site of a former General Motors car manufacturing facility. The pedestrian friendly community will include high-performance buildings, native landscaping, miles of walking and biking trails, and a proposed regional commuter rail stop that would connect the site to downtown Montréal.

Cherokee partners with sustainability pioneers and experts, including the U.S. Green Building Council, EPA Climate Leaders, Congress for the New Urbanism, the U.S. Conference of Mayors, and a host of leading universities, who also are helping to bring sustainability into public purview.

About Cherokee

Cherokee is the leading private equity firm investing capital and expertise in brownfield redevelopment. For more than two decades, Cherokee's executive team has produced strong financial returns while delivering positive environmental and social results. Cherokee has invested in more than 525 properties worldwide. The firm has more than \$2 billion under management and is currently investing its fourth fund.

The company has evolved its leadership role in the reclamation of brownfields by applying expertise, creativity and resolve to the sustainable redevelopment of properties after remediation.

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About Financial Times Conferences

The Financial Times Conferences team organizes high-level strategic events for the international business and financial community. Financial Times Conferences has long-standing experience, an international reputation for quality, agenda-setting programs and the ability to attract speakers of the highest caliber.

FT Conferences events offer senior executives the opportunity to attend proven forums, facilitating debates on key business issues, while providing a unique opportunity to network with high-level peers and potential clients.

About ULI - the Urban Land Institute

The Urban Land Institute is a global nonprofit education and research institute supported by its members. Its mission is to provide responsible leadership in the use of land in order to enhance the total environment. Established in 1936, the Institute has more than 29,000 members representing all aspects of land use and development disciplines.

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